



JOHN PAGE GUITARS



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PHOTO BY POONEH GHANA



JOHN PAGE GUITARS

HAND MADE IN USA
2026 COLLECTION

www.johnpageguitars.com

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A MESSAGE FROM JOHN PAGE

"I have been designing and building guitars since the mid 1970's. Many of those years, 21 in fact, were spent at Fender® Guitars... the first 9 as a Guitar Designer in Research & Development, and the last 12 as the co-founder and head of the Fender® Custom Shop. During those years I worked with some incredible people and created guitars for some great artists. Artists like Eric Clapton, David Gilmour, Pete Townshend, Elliot Easton and Cesar Rosas, just to name a few. Now, for the first time, with John Page Signature, my custom designs are available as production models, hand-made in the USA by my team of expert builders, built to be heard and played for generations."

A handwritten signature in black ink, appearing to read 'John Page'.



FENDER® BEGINNINGS

1978 - 1987

I started at Fender® in 1978, when I was 21 years old. As a Model Maker, I (left) worked alongside the great Freddie Tavares (right), who worked under Leo Fender himself. Under Freddie's mentorship I became the youngest guitar designer in Fender history at 23 years old, rising to Senior Design Engineer over the next several years.



FENDER® CUSTOM SHOP

1987 - 1998

I was thrilled to co-found the Fender® Custom Shop - The legendary "Dream Factory", with Michael Stevens, and leading the charge for 11 years. I took on the management of Guitar Research and Development during most of those years as well, going from Design Engineer to Vice President with lots of different hats in-between.



JOHN PAGE GUITARS

2006 - present

Twenty years ago, I sat down at my drawing table and designed a new guitar... The P-1. It was a combination of all the things I had wanted to do in prior years but hadn't gotten to - an evolution of everything I'd learned at Fender® - and since it was "my" guitar, I could design it my way, not Fender's or any other company's way. That day, John Page Guitars was born. The line grew to seven guitar models, two bass models, and a line of hand-made wood and stainless steel bridge saddles... JP Woodtone.



ART GUITARS

a lifelong journey

The Pantages, the Manzanar, The Retablo... My most recent art guitars take my merging of visual art, guitar design, and engineering further than I have ever ventured in the past. With the hours taking to create these ranging from many hundreds to well in excess of two thousand, these are the truest expression of John Page: The Artist.

JOHN PAGE SIGNATURE

"I've always wanted my guitars in more hands than my custom shop would allow. John Page Classic did just that, and they were a smash hit for their quality and value, but there were compromises. What if we didn't have to compromise anything?

John Page Signature is an evolutionary leap forward, hand-building my custom designs in the USA to my exacting spec. In close collaboration between myself and Master Builder Chase Gullett and his team, the best of my custom designs are available as hand-built, small batch production models. Signature is the closest thing to a John Page custom guitar ever made by hands other than my own." - **John Page**



ISAIAH CHILDERS

CHASE GULLETT

THE AJ

The AJ is John's take on the classic T-style. Everything John learned and developed at Fender goes into the AJ, with a Bloodline® JP-3P P90 in the neck position and our reverse-angled JP-3T on the bridge for pristine tone without the harsh ice-pick highs.

"The AJ is a perfectly conceived T-style guitar packed with stylized refinements and stellar tone that puts it in a league above custom guitars that are nearly twice its price."

Platinum Award Winner
Guitar World



PHOTO BY **CHASE GULLETT**



THE AJ

AVAILABLE IN STANDARD POLY FINISH OR NITRO RELIC

Body: Alder or Ash

Body Finish: Gloss Urethane or Nitro Relic

Neck: Quarter-Sawn Hard Maple

Neck Finish: Satin Urethane or Nitro Relic

Truss Rod: Double Action/Two Way

Neck/Body Attachment: Machine Screws w/ Threaded Inserts

Fretboard: Maple or Rosewood

Neck Shape: Signature Medium C (1st - .84", 12th - .92")

Nut Material: Bone

Nut Width: 1.688"

Fretboard Radius: 12"

Scale Length: 25.5" std, 27" baritone

Frets: 22 (Jescar NiSi .095"W x .047"H), 23 bari

Hardware: Nickel/Chrome

Tuners: Staggered Vintage Style

String Tree: Yes (B/E)

Bridge: Custom JP vintage T-style with reverse pickup angle and three brass compensated saddles

Pickups: Neck - Bloodline® by John Page JP-3P P90,

Bridge - JP-3T Tele®

Pickguard: Various

Knobs: Shorty Knurled Dome

Controls: Volume, Tone, and 3-way switch (noise-cancelling in middle position)

Strings: D'Addario EXL110 .010-.046

Hard Case: Custom John Page Signature Embroidered G&G

Hard Case (included with all John Page Signature guitars)

**Because our guitars are hand-crafted, there may be minor variations in the above dimensions.*



ARTISTS LOVE THE AJ



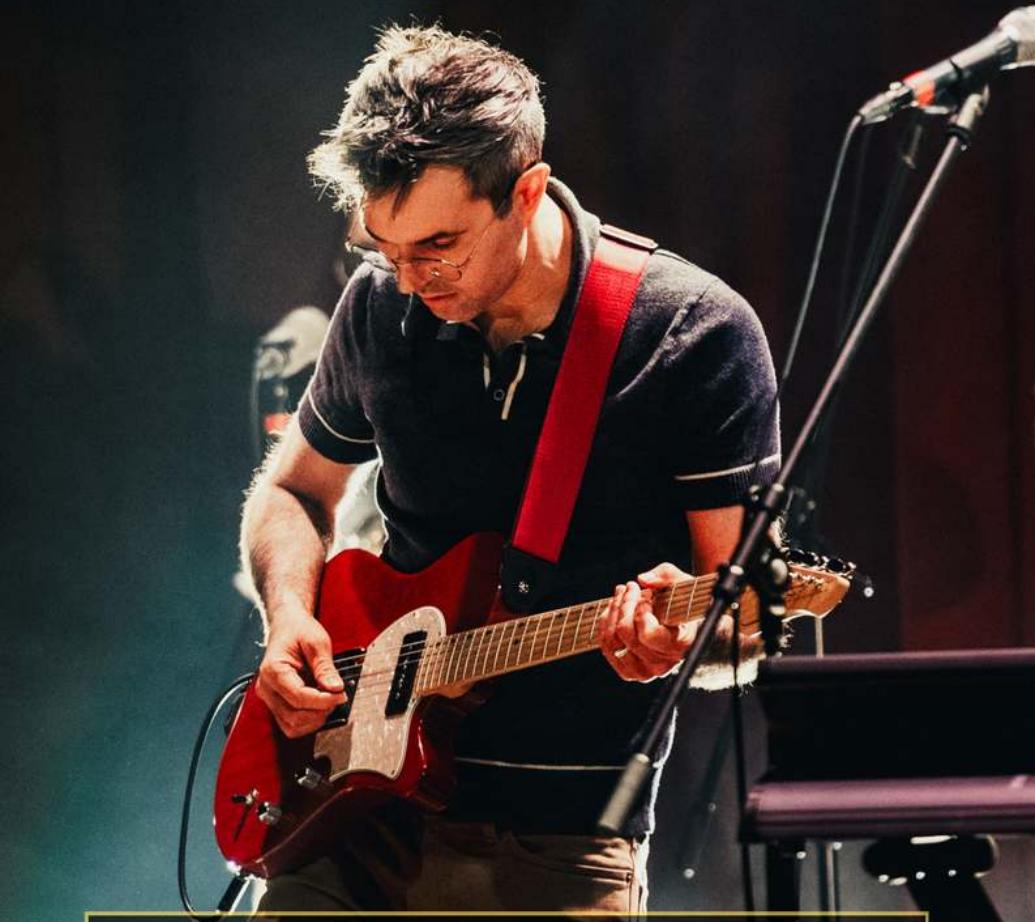
“The AJ is GREAT. Really solid and reliable and the kind of clarity I really like. **I LOVE THIS GUITAR.**”

FRED ARMISEN

SATURDAY NIGHT LIVE, PORTLANDIA

PHOTO BY RYAN WEST

PLAYERS LOVE THE AJ



“The first time I played one, I didn’t want to put it down. It just feels like **THE BEST VERSION OF A CLASSIC.**”

CHRIS MCQUEEN

5X GRAMMY WINNER, SNARKY PUPPY

PHOTO BY BILLBOARD LIVE YOKOHAMA

THE DL

The DL is a true evolution of the Fender® bolt-on tradition, offering a hybrid of T and S style with five pickup positions offering a variety of tonal color and a responsiveness that sounds totally new, yet familiar. It's what John calls "Cowboy Punk."

It houses two Bloodline® JP-3P P90s in the neck and middle positions and our reverse-angled JP-3T in the bridge.

"The John Page Signature DL is a knockout instrument imbued with modern performance enhancements. Partnering dual P-90 pickups and a reverse-angle T-style pickup with stylish looks, the DL is a "daringly loud" six-string to wield." - Paul Riario



Guitar World



PHOTO BY **CHASE GULLETT**



THE DL

AVAILABLE IN STANDARD POLY FINISH OR NITRO RELIC

Body: Alder, Ash

Body Finish: Satin Urethane or Nitro Relic

Neck: Quarter-Sawn Hard Maple

Neck Finish: Satin Urethane or Nitro Relic

Truss Rod: Double Action/Two Way

Neck/Body Attachment: Machine Screws w/ Threaded Inserts

Fretboard: Maple or Rosewood

Neck Shape: Signature Medium C (1st - .84", 12th - .92")

Nut Material: Bone

Nut Width: 1.688"

Fretboard Radius: 12"

Scale Length: 25.5" std, 27" baritone

Frets: 22 (Jescar NiSi .095"W x .047"H), 23 bari

Hardware: Nickel/Chrome

Tuners: Staggered Vintage Style

String Tree: Yes (B/E)

Bridge: Custom JP vintage T-style with reverse pickup angle and three brass compensated saddles

Pickups: Neck - Bloodline® by John Page JP-3PR P90, Middle

JP-3P P90, Bridge - JP-3T Tele®

Pickguard: Various

Knobs: Mustang®

Controls: Volume, Tone, and 5-way switch (noise-cancelling in positions 2 and 4)

Strings: D'Addario EXL110 .010-.046

Hard Case: Custom John Page Signature Embroidered G&G

Hard Case (included with all John Page Signature guitars)

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THE NOAH LEVINE SIGNATURE DL BARITONE



NOAH LEVINE

Noah Levine's meteoric rise is one for the books, and it's only the beginning. For the past 18 months, Noah has been Noah Kahan's right hand man, playing lead guitar with Noah's live band, selling out arenas nationwide and co-writing the hit single "Dial Drunk" with Noah Kahan and Post Malone.

NOAH LEVINE & NOAH KAHAN • PHOTO BY PATRICK McCORMACK

DESIGNED BY JOHN PAGE AND NOAH LEVINE
COMING SUMMER 2026



Multiple Pickup
Options

Bigsby B-5
vibrato with
Roller Bridge

THE ASHBURN

The *Guitar Player* Hall of Famer and *Guitar World* Platinum Award winner is back, now hand-built in the USA to John's exacting specifications.

"Right out of the box, the Ashburn sounds and plays incredible. The pickups deliver rich, harmonically complex tone with percussive punch and bodacious midrange usually only found in the most desirable vintage Strats. If you want Stevie Ray's shade of blues, it's here, but so is Uli Jon's hard rocking drive, Jimi's snarl and Jeff's howl. The neck is as comfortable as a velvet couch overstuffed with Siberian goose down, and the deep cutaway makes it as easy to play at the 22nd fret as it is at the first." - Paul Riario

Platinum Award Winner
Guitar World



PHOTO BY **CHASE GULLETT**



THE ASHBURN

AVAILABLE IN STANDARD POLY FINISH OR NITRO RELIC

Body: Alder or Ash

Body Finish: Gloss Urethane or Nitro Relic

Neck: Quarter-Sawn Hard Maple

Neck Finish: Satin Urethane or Nitro Relic

Truss Rod: Double Action/Two Way

Neck/Body Attachment: Machine Screws w/ Threaded Inserts

Fretboard: Maple or Rosewood

Neck Shape: Signature Medium C (1st - .84", 12th - .92")

Nut Material: Bone

Nut Width: 1.688"

Fretboard Radius: 12"

Scale Length: 25.5" std

Frets: 22 (Jescar NiSi .095"W x .047"H)

Hardware: Nickel/Chrome

Tuners: Gotoh Staggered Vintage Style Locking

String Tree: No

Bridge: Gotoh 510T Tremolo

Pickups: Bloodline® by John Page JP-1 Strat® single coil or JP-2 humbucker based on model configuration (SSS, HSS, and HSS available)

Pickguard: Various

Knobs: Vintage Strat® or Shorty Knurled Domes

Controls: Volume, Tone, and 5-way switch (noise-cancelling in positions 2 and 4)

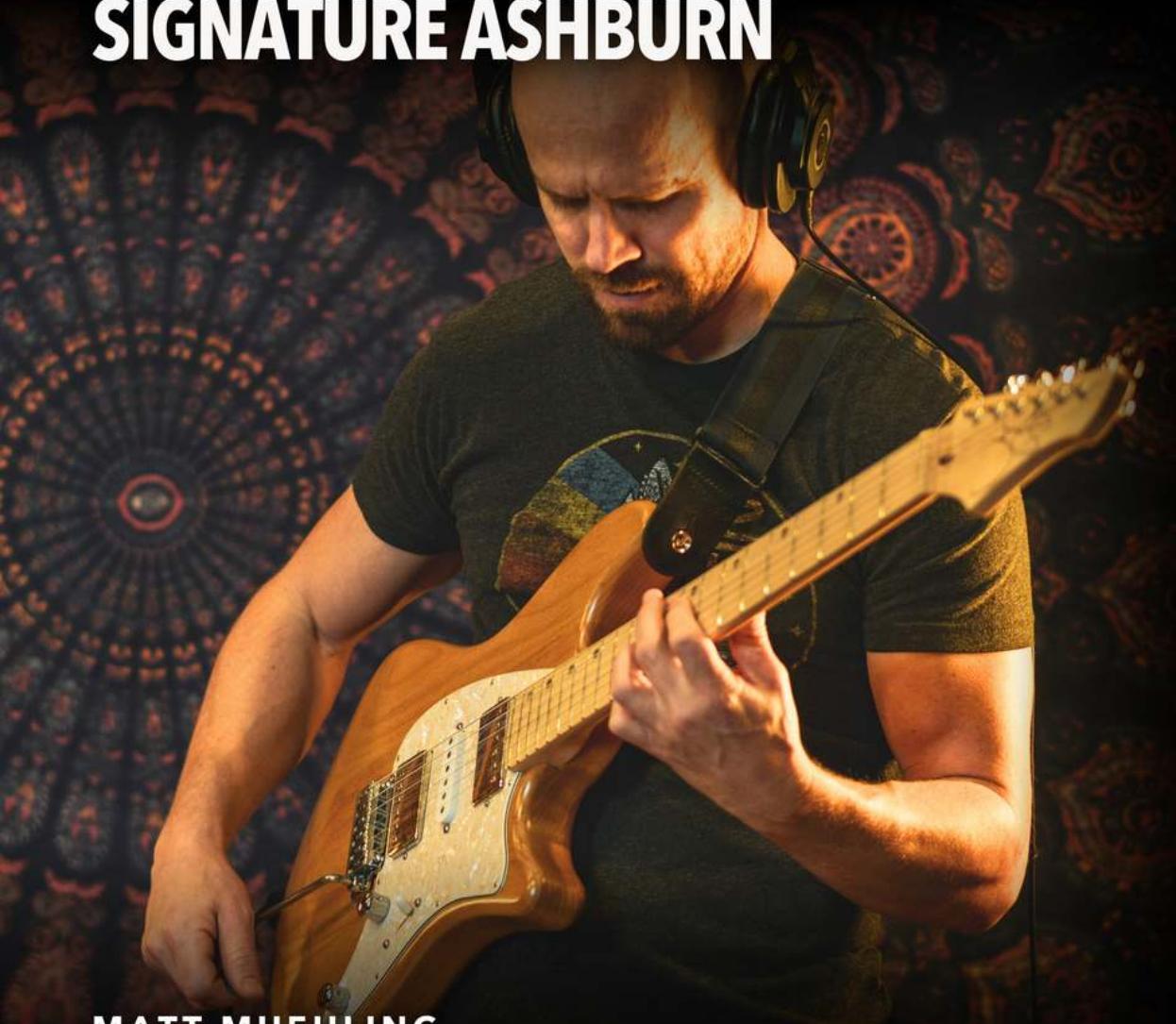
Strings: D'Addario EXL110 .010-.046

Hard Case: Custom John Page Signature Embroidered G&G Hard Case (included with all John Page Signature guitars)

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THE MATT MUEHLING SIGNATURE ASHBURN



MATT MUEHLING

With Matt Muehling's world class blend of styles, from progressive metal to R&B, it's no surprise that he was tapped for the guitar chair on the Number 1 Live Show on YouTube: Kill Tony. Matt's playing and his Signature model Ashburn are seen by over 2 million people a week.

PHOTO BY PATRICK KIRK THOMAS

DESIGNED BY JOHN PAGE AND MATT MUEHLING
AVAILABLE NOW



Classic Medium C
Neck Profile

22 Fret
Maple Neck and
Fretboard

Buzzkill® Noise
Reduction System



Bloodline® Pickups
HSH configuration
with coil split
humbuckers, creating
10 unique tonal
options

Recessed Bridge Cavity for increased
upward and downward pitch bending



THE BARITONE

COLLECTION

John has introduced a new 23-fret, 27" baritone neck —crafted to bolt seamlessly onto any of our standard AJ or DL bodies. It delivers true baritone depth while preserving the signature ergonomics and playability our guitars are known for.

WAYLON RECTOR
DOMINIC FIKE, LORD HURON



PHOTO BY **BENJAMIN ZUCKER**

THE RELIC

COLLECTION

Under John Page's leadership, the Fender® Custom Shop unleashed the relic revolution into the world. John even coined the term "relic"!

In tribute to that legacy, John Page Signature Relics are the only models we finish in nitro, each one hand-aged with care by the legendary Robie Canlas. The result is a subtle tonal character distinct from poly finishes, paired with a look that honors the past while carrying its story into the future.



PHOTO BY **CHASE GULLETT**



THE PRIVATE RESERVE

COLLECTION

The pinnacle of John Page's half-century of design and craftsmanship. Each Private Reserve guitar is hand-selected from rare, one-of-a-kind woods and built in ultra-limited numbers. These are heirloom instruments — designed with the same playability, tone, and feel that define every John Page Signature model, elevated by aesthetic details and materials reserved for collectors and connoisseurs.

For players, it's the ultimate expression of Page's design philosophy. For collectors, it's an investment-grade guitar with no equal.



Flamed Mahogany sourced from
The Philippines circa 1965.

Compression grain Koa
from Hearne Hardwood's
"Rainbow Tree".





THE BOUTIQUE EXPERIENCE

Visit our boutique guitar showroom in **Austin, TX** and discover handcrafted instruments designed by legendary builder and Fender Custom Shop co-founder John Page. Schedule a private appointment to play our collection of custom electric guitars, explore premium tonewoods, and find the perfect instrument for your sound. Whether you're a professional musician, collector, or passionate player, our Austin location offers a personalized, pressure-free experience where you can connect with world-class craftsmanship. Also available at any Authorized Dealer.



BOOK YOUR VISIT
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